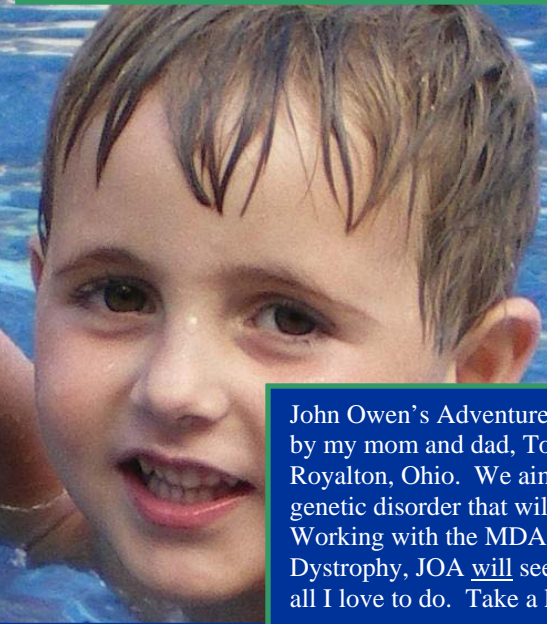




Duchenne's Muscular Dystrophy (DMD) is a muscle wasting disease that will halt every muscle in my body within the next 15 years. You would never guess now that my muscles never get the life sustaining message to thrive.



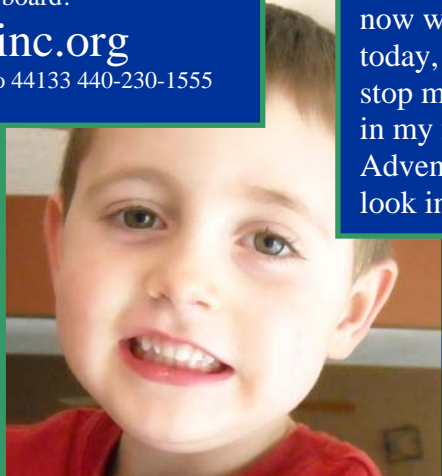
I am John Owen Dumm. I am 5. I have the most fatal genetic illness that hits little boys ~DMD and THIS IS MY ADVENTURE



John Owen's Adventure, Inc (JOA) is a non profit set up by my mom and dad, Tony and Jen Dumm from North Royalton, Ohio. We aim to raise awareness of this lethal genetic disorder that will claim the life of 1 in 3,500 boys. Working with the MDA and Parent Project Muscular Dystrophy, JOA will see a cure before DMD robs me of all I love to do. Take a look, get on board!

Visit us at www.joainc.org
5715 Bunker Road North Royalton Ohio 44133 440-230-1555

DMD will stop me from running, riding a bike, playing baseball with my friends; it will even stop my heart one day. DMD will stop me from doing things that I can do now without a thought. Looking at me today, you would not know that DMD will stop me from growing up like everyone else in my family. But DMD will not stop My Adventure, what is stopping you? Take a look inside and join John Owen's Adventure!





John Owen Dumm

John Owen is a vibrant little boy, full of energy, enthusiasm and life. In this photo, he is 4 years old and enjoying the *good life* in the pool at Napili Shores, Maui. Little did we know then that his world would be turned upside down by Duchenne's Muscular Dystrophy, DMD.

This fatal illness will steal the very sparkle in his eyes as his muscles deteriorate. Without a cure, he will live a difficult and shortened life. Though it will be challenging, it will be the very best Adventure for all of us. Please join our journey.

www.joainc.org

Let JOA Inspire you

"As far as the training, I have a long road ahead of me but know that I will get there. I pray with each step that I am running, God will give them to John Owen so that he can keep walking as long as possible." Julie Reardon on running a ½ marathon for John Owen.

"Wherever you live, you live"
John Owen on living his adventure

"I have to say that there are several moments that have taken place in my career that I will never forget. Some make me laugh (life in the fire station) some that make you want to cry and others that will haunt me forever. I have to say that I have never been more honored and proud to serve our city and the citizens as I was today. It was an honor to meet you and your family and friends and especially John Owen. I hope that he enjoyed the ride home in the fire engine." Lt. Tyson Fabish NRRD Fill the boot

"Please come to Jack's Lemonade, Pop, Juice Box & Chip Sale! Everything is \$1.00. All money goes to JOA. Please pay a little more money for John Owen. Thank you, Jack"
Jack Dailey's advertisement for his lemonade stand that raised \$500



JOA

5715 Bunker Road
North Royalton, Oh 44133

www.joainc.org
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John Owen's Adventure Inc.

Your efforts can save a child's life.



John Owen's Adventure, Inc

Tel: 440.230.1555

Duchenne's Muscular Dystrophy, DMD

DMD is a **fatal disease** which affects 60,000 + young boys throughout the world.

DMD progressively wastes muscle and causes muscle weakness. It begins with microscopic changes in the muscle. As muscles degenerate over time, the boy's muscle strength diminishes. With DMD, ultimately the heart muscle will stop working.

Typically diagnosed between four to seven years, the seemingly 'normal' boy will show signs of weakness getting up from the floor and walking up stairs. Slowly his muscles will limit his ability to walk; once wheelchair bound, his lung muscles will weaken, his spine may be affected and slowly his muscles will atrophy. Don't let the word slow fool you, before most of us got our first 'real' job, these boys heart muscle will join the rest of his muscles and slow to a halt.

The inability to make dystrophin is the cause of DMD. The gene which resides in the X chromosome never sends the message to the brain. Therefore, the boy's muscles never get the vital life message to thrive. DMD is usually only found in boys since boys have one X.

2000 and beyond has shown amazing advancements in research that can lead to a cure or as close to it as we can get. We can not approach this breakthrough without your involvement. Get on board with JOA!

Parent Project Muscular Dystrophy, {www.parentprojectmd.org} and the **Muscular Dystrophy Association**, {www.mda.org} are just two of the many organizations that focus on a cure, education and making our DMD boys feel comfortable.

A genetic breakthrough is just around the corner, but that takes money and dedication. That is where JOA steps in.

JOHN OWEN'S ADVENTURE

JOA started in May of 2008 by parents of DMD son, John Owen. Tony and Jen Dumm aim to fund awareness for chronic childhood illnesses. They develop funds for finding a cure, sustaining the quality of life for these affected children and educating the general public about such illnesses. JOA also raises awareness for Juvenile Diabetes (type 1).

They do this through events, print media, radio broadcasts and on the worldwide web. Join JOA and share this journey to end Duchenne's Muscular Dystrophy.

www.joainc.org

Facebook Cause: *Support JOA and Cure Duchenne's Muscular Dystrophy.*

JOA ADVENTURES

Contact 440-230-1555

4/22/09 - Gusto in Little Italy
Wine to End Duchenne

5/3/09 - Run for our Sons in Cinci
Flying Pig Marathon

6/11/09 - Grotto in Shaker Square
Wine to End Duchenne

7/30/09 - Picnic in the Park, Parma
Family packed entertainment and auction! Affordable and amazing!

8/6/09 - Lago in Tremont
Wine to End Duchenne

8/15/09 - JDRF Scavenger Hunt,
Put n Bay ~ The best way to see the Island!





Contact: Tony & Jen Dumm
President / VP
John Owen's Adventure
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North Royalton, Ohio 44133
rutgerdumm@yahoo.com
440 230-1555 440 570-2167 cell

In these shockingly, uncertain economic times, it almost seems unreasonable to ask for a donation to a charity now. However, for John Owen and the boys with DMD, every dollar counts toward a goal of sustained life.

JOA DONATION PLEA

Your thoughtful consideration today could mean a lifetime of difference for 60,000+ DMD boys. Several are local Cleveland area kids that hold the hope to walk, to run, to play with their friends and to simply just grow up, close in their heart.

If you feel compelled to donate, please do so in one of many ways:

- Send your donation to the above address for John Owen's Adventure ~ rest assured the money will get into the hands of the amazing scientist that are working to cure DMD.
- Visit www.joainc.org click on *CONTRIBUTIONS* to donate securely on-line with our two main benefactors ~ Parent Project Muscular Dystrophy or The MDA (Jerry's Kids)
- If you are not able to donate now but want to help, please visit www.endduchenne.org and sign the pledge to **END DUCHENNE** Muscular Dystrophy for John Owen and for all boys that face this debilitating disease
- You can also donate to the Juvenile Diabetes Research Foundation through www.joainc.org and click the *About Juvenile Diabetes* tab for JOA fights to cure Type 1 diabetes as well
- Finally, Volunteer, if not for JOA or the MDA or Parent Project or JDRF for *anyone in need* ~ your good will contribution will pay you back tenfold and YOU will make our world a better place

Facebook cause... "*Support JOA and Cure Duchenne's Muscular Dystrophy*" join today!

JOA 501(c)(3) status pending EIN 26-2672169

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Don't forget to thank our Troops for securing our freedoms to send you this